

UNIVERSITY OF KASHMIR

Kupwara Campus

Office of the Director

EVENT REPORT

Nasha Mukt Jammu & Kashmir Abhiyan

Awareness Programme on Drug Abuse and Its Prevention

Venue	University of Kashmir, Kupwara Campus
Chief Guest	DySP Mubashir Niyaz, Kupwara
Guest of Honour	Dr. Shibeer Ahmad Bhat, Assistant Controller Drugs
Convener	Prof. Mubashir Masoodi, Director, Kupwara Campus
Co-Conveners	Dr. Farooq, Dr. Irfan, Dr. Mariyah
Participating Institutions	8 Higher Secondary Schools
Competition Categories	Short Play, Kashmiri Poetry, Song, Speech

1. Overview

An awareness programme under the “Nasha Mukt Jammu & Kashmir Abhiyan” was organized at the University of Kashmir, Kupwara Campus, with the objective of sensitizing young students about the harmful effects of drug abuse and promoting awareness regarding the importance of a healthy and drug-free society.

The programme brought together students from eight neighbouring Higher Secondary Schools, providing them with a meaningful platform to express their views and creativity on the issue of drug abuse through literary and cultural activities. Students participated enthusiastically across four components: Short Play, Kashmiri Poetry, Song, and Speech.

2. Dignitaries and Organizing Committee

Chief Guest: DySP Mubashir Niyaz, Kupwara

Guest of Honour: Dr. Shibeer Ahmad Bhat, Assistant Controller Drugs

Convener: Prof. Mubashir Masoodi, Director, Kupwara Campus

Co-Conveners: Dr. Farooq, Dr. Irfan, and Dr. Mariyah

Prof. Mubashir Masoodi, Director, Kupwara Campus, and Convener of the programme, welcomed the guests and participants and addressed the gathering, briefly highlighting the history and development of the University of Kashmir, Kupwara Campus, and the academic programmes currently offered at the campus. The programme was coordinated with the support of the Co-Conveners, who contributed to its successful organization and conduct.

Addresses by the Dignitaries

DySP Mubashir Niyaz, Chief Guest, addressed the gathering and spoke on the menace of drug abuse from a law-enforcement perspective, cautioning students against the legal and social consequences of drug use and trafficking. He appealed to the youth to stay away from drugs, urged them to report suspicious activity to the authorities, and assured the gathering of the continued vigilance of the police in curbing the supply and availability of narcotics in the region.

Dr. Shibeer Ahmad Bhat, Guest of Honour, spoke about the health and psychological consequences of drug abuse, highlighting its devastating impact on individuals, families, and society at large. He apprised the students of the support and de-addiction services available through the Drug Control Department and encouraged early intervention and help-seeking for those affected.

Prof. Mubashir Masoodi, Director, Kupwara Campus, in his address, underlined the responsibility of educational institutions in shaping awareness among the youth and building resilience against substance abuse. He emphasized that sustained, collective efforts involving educational institutions, government agencies, families, and the wider community are essential to realizing the goal of a drug-free Jammu & Kashmir.

Judging Panel

- Dr. Tariq Ahmed
- Dr. Ansar Ahmad
- Dr. Rasak Annayat

The judges evaluated the participants on the basis of content, presentation, creativity, relevance to the theme, and overall impact.

3. Competitions

Four components were organized as part of the campaign: Short Play, Kashmiri Poetry, Song, and Speech. Through their performances, the students highlighted the devastating consequences of drug abuse and conveyed powerful messages about prevention, awareness, responsible choices, and the importance of collective action in building a drug-free society.

4. Results

4.1 Short Play

Position	Institution
1st	BHSS Unisoo
2nd	BHSS Kupwara
3rd	GHSS Salkoot

4.2 Kashmiri Poetry

Winner: Momin Bashir, BHSS Karihama

4.3 Song

Winner: Mehrun Nisa, GHSS Langate

4.4 Speech

Position	Participant	Institution
1st	Talib Hussain	University of Kashmir, Kupwara Campus
2nd	Amina Zahoor	HSS Handwara

5. Participating Institutions

Students from the following eight Higher Secondary Schools participated in the programme:

- Boys Higher Secondary School, Handwara
- BHSS Karihama
- BHSS Kupwara
- BHSS Unisoo
- BHSS Haimatpora
- Girls Higher Secondary School, Salkoot
- GHSS Handwara
- GHSS Langate

The participation of students from these institutions reflected the enthusiasm and commitment of the educational community towards spreading awareness about the harmful effects of drug abuse.

6. Conclusion

The Nasha Mukht Jammu & Kashmir Abhiyan organized at the University of Kashmir, Kupwara Campus, was a meaningful initiative aimed at engaging young students in the collective effort to combat drug abuse. The programme successfully combined awareness with creativity, allowing students to communicate the message of a drug-free society through short plays, Kashmiri poetry, songs, and speeches.

The presence of DySP Mubashir Niyaz, Chief Guest, and Dr. Shibeer Ahmad Bhat, Assistant Controller Drugs and Guest of Honour, added great significance to the programme. Their interaction with the participants reinforced the importance of coordinated efforts among educational institutions, government agencies, families, and society in addressing the growing challenge of drug abuse.

The programme concluded with appreciation for all the participating schools, students, accompanying teachers, judges, dignitaries, and members of the organizing committee for their valuable contributions towards making the event successful. The event reaffirmed the commitment of the University of Kashmir,

Kupwara Campus, towards creating awareness among the youth and contributing to the broader goal of building a healthy, responsible, and drug-free Jammu & Kashmir.

Prof. Mubashir Masoodi

Director, Kupwara Campus & Convener

Annexure: Event Glimpses

